# **US Summer 2023 Promotion**

June 1 - July 31, 2023

#### Flyer (reduced in size)



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Our Cooper® Summer USA promotion\* is running June 1 through July 31, 2023 when you buy the Cooper product lines included below and your submission is received by August 31, 2023.

The Cooper product lines and rebate value included in this promotion are listed below:





Discoverer® AT3 4S™ Discoverer® AT3 LT™ Discoverer® AT3 XLT™ Discoverer® Rugged Trek® Cooper Zeon RS3-G1™

Consumers are eligible to receive up to a \$75 Cooper Tires rebate via an online or mail-in rebate form when purchasing a new set of four (4) qualifying tires from the above list.

We have a very strong lineup of Cooper Tires to meet your passenger, SUV, and light truck needs this summer.

Thanks for your support of this exciting Cooper consumer promotion.

To order additional kit materials, please call or email The Imagine Group using the information noted below:

- E-mail the Goodyear Helpdesk: goodyearhelpdesk@imagineps.com
- Toll-Free: 1-866-263-3316 Fax: 1-800-203-8135
- Hours: 8am to 5pm Central standard time (Monday to Friday)

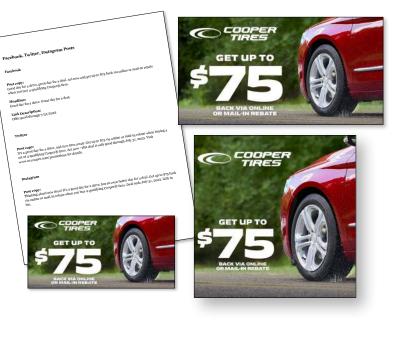
#### 360 Insights- Consumer Rebate Information:

- Consumer Cooper Website: Coopertirespromos.com
- Consumer Email Support: CooperTirePromotions@360incentives.com
- Rebate Card Balance: 1-877-227-0956

#### These materials can be found on this link: Cooper<sup>®</sup> U.S. Summer 2023 Promotion

- Promotion flyer
- Newsprint ads
- Digital bannersSocial copy/posts
- Radio scripts
  - Rebate form









# **GET UP TO**

### BACK VIA ONLINE OR MAIL-IN REBATE

Visa<sup>®</sup> Prepaid Card or Virtual Account when you buy a set of 4 qualifying tires\*

# Good day for a drive. Great day for a deal.

# June 1 - July 31, 2023

Discoverer Discoverer

Discoverer<sup>®</sup> AT3 4S<sup>™</sup> Discoverer<sup>®</sup> AT3 LT<sup>™</sup> Discoverer<sup>®</sup> AT3 XLT<sup>™</sup>

ProControl<sup>™</sup>

Endeavor®

Endeavor Plus<sup>™</sup>

\$50

® AT3 4S<sup>™</sup> Discoverer® Rugged Trek<sup>®</sup> ® AT3 LT<sup>™</sup> Cooper Zeon RS3-G1<sup>™</sup> ® AT3 XLT<sup>™</sup>

> CS5 Grand Touring<sup>™</sup> CS5 Ultra Touring<sup>™</sup>



SCAN TO REGISTER ONLINE AND CLAIM YOUR REBATE

\*OFFER IS IN EFFECT FOR QUALIFYING TIRES PURCHASED FROM JUNE 1, 2023, THROUGH JULY 31, 2023. REWARD REQEST MUST BE RECEIVED BY AUGUST 31, 2023. GO TO US.COOPERTIRE. COM/PROMOTIONS TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. QUALIFYING TIRES ARE: ENDEAVOR®, ENDEAVOR PLUS<sup>™</sup>, CS5 GRAND TOURING<sup>™</sup>, CS5 ULTRA TOURING<sup>™</sup>, PROCONTROL<sup>™</sup>, DISCOVERER® AT3 45<sup>™</sup>, DISCOVERER® AT3 LT<sup>™</sup>, DISCOVERER® AT3 LT<sup>™</sup>, DISCOVERER® RUGGED TREK®, COOPER® ZEON RS3-GI<sup>™</sup>. AMOUNT OF REWARD IS BASED ON PURCHASES IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRES VISA® PREPAID CARD OR COOPER TIRES VISA VIRTUAL ACCOUNT. VISA PREPAID CARD/VIRTUAL ACCOUNT IS ISSUED BY PATHWARD, N.A., MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. NO CASH ACCESS OR RECURRING PAYMENTS. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED FOR ONLINE, OR PHONE/MAIL ORDER VIRTUAL ACCOUNT. INTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN DE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT TO 6 MONTHS; UNUSED FUNDS WILL FORFEIT AFTER THE VALID THRU DATE. TERMS AND CONDITIONS APPC, SEE OR RECURRING PAYMENTS. PREPAID CARD/VIRTUAL CARD VALID FOR UP O 6 MONTHS; UNUSED FUNDS VIRTUAL ACCOUNT. THE REWARD IS NOT TRANSFERABLE AND IS VALID ONLY FOR THE INDIVIDUAL WHO PURCHASED A SET OF FOUR (4) NEW QUALIFYING TIRES IN A SINGLE TRANSACTION FOR PERSONAL HOUSEHOLD USE. OFFER BASED ON AVAILABILITY OF QUALIFYING NEW TIRES AT TIME OF PURCHASE. REWARD AMOUNT DEPENDS ON QUALIFYING TIRES PURCHASE



# **SUMMER 2023 TIRE REBATE**

# GET UP TO

## IN REBATES WHEN YOU PURCHASE A NEW SET OF FOUR (4) QUALIFYING COOPER® TIRES

**Purchased between June 1 and July 31 2023.** Must be postmarked by August 31 2023.

#### PLEASE SELECT THE TIRES YOU PURCHASED:

□       Endeavor®         □       Endeavor Plus™         □       CS5 Grand Touring™         □       CS5 Ultra Touring™	\$50 \$50 \$50 \$50	Pro Disc Disc Disc Disc Disc Disc Disc Disc	\$50 \$75 \$75 \$75	□ Cooper <sup>®</sup> Zeon RS3-G1 <sup>™</sup> \$75						
FIRST NAME			1 1				<u> </u>			
LAST NAME										
ADDRESS (STREET NAME & NUMBERS	):					I		I		
CITY:						STATE:	7	IP CODE:		
							٦ آ			
PHONE NUMBER:										
EMAIL (Please be advised that an	email addr	ess is require	d for checkin	g your claim sta	atus online and	d receiving c	laim statı	us notificat	tions.):	
TIRE SIZE:				VEHIC	LE MAKE:					
VEHICLE MODEL:				VEHIC	LE YEAR:					
YES! upcor	ming pro	motions, r	new produ	munication Ict launche Dur informa	s and more					



Scan to submit your claim in less than 10 minutes! www.CooperTiresPromos.com



#### **BEFORE YOU SUBMIT YOUR CLAIM**

Please ensure that you have a copy of your Original Dated Sales Receipt showing purchase of qualifying Cooper<sup>®</sup> tires and purchase price.

#### TO SUBMIT YOUR CLAIM BY MAIL:

- Complete the mail-in form on the left. This offer is not transferable, so the name on the mail-in form must match the name on the sales receipt. Work orders will not be accepted. Online order confirmations will not be accepted unless accompanied by a final invoice or receipt.
- 2. Include the original dated sales receipt showing purchase of qualifying Cooper<sup>®</sup> tires and purchase price. Circle the tires purchased on the receipt, which must be one (1) set of four (4) of the Cooper<sup>®</sup> tires listed above. Substitutions are not eligible.
- 3. Mail this form to the following address: COOPER TIRES SUMMER 2023 TIRE REBATE

PO Box 130020

El Paso, TX 88513

Once your claim is received and approved, you will receive a Cooper Tires Visa\* Prepaid Card by mail. To check the status of your claim, visit **www.CooperTiresPromos.com** 

Please do not use staples when sending your information. Keep copies of all documents for your records. For assistance, please visit US.CooperTire.com/Promotions, contact your Cooper Tire & Rubber Company Representative at CooperPromos@360incentives.com or call 1-833-237-5109.

#### COOPER TIRES SUMMER 2023 TIRE REBATE | COOPER TIRES® OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO:

- 1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper tires in a single transaction for personal household use. Void where restricted or prohibited by law.
- 2. Properly submitted and verified claims will be provided with the rebate (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa<sup>®</sup> Prepaid Card to be mailed to the address provided on this official form, as selected on the official form. If no selection is indicated or the claim is being submitted by mail or it is a mail-in claim, a Cooper Tire Visa Prepaid Card will be issued. Prepaid Card/Virtual Card is issued by Pathward, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Prepaid card can be used everywhere Visa debit cards are accepted online, or for phone/mail orders. Prepaid Card/Virtual Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Prepaid Card terms and conditions apply. Failure to activate or use your card/virtual account will void the offer and relieve Goodyear Tire & Rubber Company ("Sponsor") of any further obligation. Lost, unused, or unused balances on cards/virtual account will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See https://myprepaidcenter.com/site/visa-promo (for card) or https://myprepaidcenter.com/site/visa-virtual (for virtual account). Sponsor reserves the right to substitute an alternative rebate of equal or greater value.
- 3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper Tires (in a single transaction) from June 1, 2023 to July 31, 2023. Rebate requests must be postmarked or submitted online no later than August 31, 2023 and received no later than September 30, 2023. Late submissions will not be accepted.
- 4. Rebate Amount: Amount of the rebate depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$50 rebate is available for the purchase of the following qualifying tires purchased as a set of four (4): Endeavor<sup>®</sup>, Ende
- 5. Limit of one rebate per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, e-mail or address.
- 6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.
- 7. Apply for your rebate online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. Work orders and online order confirmations will not be accepted unless accompanied by a final invoice, receipt, or delivery confirmation. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. (1) Online: Go to https://coopertire.com/en-us/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa prepaid card. A Cooper Tires Prepaid Visa Virtual Account is not available for mail-in applications. Include the original dated sales receipt. Please do not use staples when sending your information. Please mail to: "Cooper Tires Summer 2023 Tire Rebate" PO Box 130020, El Paso, TX, 88513. No rebate will be issued for requests that are not properly submitted.
- 8. Keep copies of all documents for your records, as well as a record of the date your rebate request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than September 30, 2023. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a rebate was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.
- 9. Incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor's representative will attempt to notify the sender by mail or email, and you must resubmit the request with all missing information within 10 days of receipt of such notice, together with a copy of the notice.
- 10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.
- 11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any rebate recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.
- 12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.
- 13. In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any rebate-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.
- 14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rebates, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Summit County, Ohio.
- 15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109.
- \* Virtual account only available for online claim submissions.



COOPER TIRES Summer 2023 TIRE REBATE | COOPER TIRES® OFFICIAL TERMS & CONDITIONS – U.S., THE DISTRICT OF COLUMBIA, AND PUERTO RICO

1. This offer is open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico making purchases in participating retail stores in those locations. This offer is not transferable and is valid only for the individual who purchased four (4) new qualifying Cooper tires in a single transaction for personal household use. Void where restricted or prohibited by law.

2. Properly submitted and verified claims will be provided with the rebate (as described below) in U.S. dollars in the form of either a (i) Cooper Tires Visa® Prepaid Card to be mailed to the address provided on this official form or (ii) Cooper Tires Prepaid Visa Virtual Account\* to be emailed to the email address provided on this official form, as selected on the official form. If no selection is indicated or the claim is being submitted by mail or it is a mail-in claim, a Cooper Tire Visa Prepaid Card will be issued. Prepaid Card/Virtual Card is issued by Pathward, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Prepaid Card can be used everywhere Visa debit cards are accepted. Virtual account can be used everywhere Visa debit cards are accepted. Virtual Card valid for up to 6 months; unused funds will forfeit after the valid thru date. Prepaid Card terms and conditions apply. Failure to activate or use your card/virtual account will void the offer and relieve Goodyear Tire & Rubber Company ("Sponsor") of any further obligation. Lost, unused, or unused balances on cards/virtual accounts will not be replaced after the expiration date. The card/virtual account is subject to the terms and conditions placed on it by its issuer. See https://myprepaidcenter.com/site/visa-promo (for card) or https://myprepaidcenter.com/site/visa-virtual (for virtual account). Sponsor reserves the right to substitute an alternative rebate of equal or greater value.

3. This offer is contingent on the purchase of a new set of four (4) qualifying Cooper Tires (in a single transaction) from June 1, 2023 through July 31 2023. Rebate requests must be received no later than August 31, 2023. Late submissions will not be accepted.

4. Rebate Amount: Amount of the rebate depends on the qualifying tires purchased and the availability of qualifying new tires at the time of purchase. A \$50 rebate is available for the purchase of the following qualifying tires purchased as a set of four (4): Endeavor<sup>®</sup>, Endeavor Plus<sup>™</sup> CS5 Grand Touring<sup>™</sup>, CS5 Ultra Touring<sup>™</sup>, ProControl<sup>™</sup>. A \$75 rebate is available for the purchase of the following qualifying tires purchased as a set of four (4): Discoverer<sup>®</sup> AT3 45<sup>™</sup>, Discoverer<sup>®</sup> AT3 LT<sup>™</sup>, Discoverer<sup>®</sup> AT3 XLT<sup>™</sup>, Discoverer<sup>®</sup> Rugged Trek<sup>®</sup>, Cooper<sup>®</sup> Zeon RS3-G1<sup>™</sup>. Substitutions are not eligible.

5. Limit of one rebate per new set of four (4) qualifying tires purchased in a single transaction. Purchases must be for household use, and offer is limited to two claims per person, family, household, e-mail or address.

6. Requests from groups, organizations or businesses will not be accepted. Offer is not available to the affiliated dealers of Sponsor, their respective owners and employees or immediate family members of such owners or employees. Offer not valid for business or fleet vehicles. Purchaser is responsible for all applicable taxes and other fees. This offer may not be combined with any other offers from Sponsor.

7. Apply for your rebate online or via mail. This offer is not transferable, so the name on the application form must match the name on the sales receipt. Work orders and online order confirmations will not be accepted unless accompanied by a final invoice, receipt, or delivery confirmation. All sales receipts, regardless of your submission method, must show the qualifying Cooper tires, purchase price, tire size, retailer information, and your name. Circle the tires and size purchased, which must be one set of four (4) of the qualifying Cooper tires. (1) Online: Go to https://coopertire.com/en-us/promotions. Follow the directions to enter in your name and address and upload your receipt. This is the name that will appear on your Cooper Tires Visa Prepaid Card or your Cooper Tires Visa Virtual Account. (2) Mail: Complete the mail-in form. Please print clearly in large capital letters. This is the name that will appear on your Visa Prepaid Visa Virtual Account is not available for mail-in applications. Include the original dated sales receipt. Please do not use staples when sending your information.

Please mail to: "Cooper Tires – Summer 2023 Tire Rebate" PO Box 130020, El Paso, TX, 88513. No rebate will be issued for requests that are not properly submitted.

8. Keep copies of all documents for your records, as well as a record of the date your rebate request was submitted. All submitted documents will become the property of Sponsor and will not be returned. Please allow 6 to 8 weeks after Sponsor receives the request for the delivery of your Visa prepaid card or virtual account. If card/virtual account is not received within 8 weeks, contact a Sponsor representative by calling (833) 237-5109. You must notify Sponsor of any claim of non-delivery of your Visa prepaid card or virtual account no later than September 30 2023. Claims of "lost materials" will not be honored unless accompanied by proof of receipt of materials by Sponsor. If you claim a rebate was not delivered or was improperly denied, you will be required to furnish Sponsor with a copy of all materials you submitted for verification.

9. Incomplete requests will delay processing. If any request is submitted but is incomplete, Sponsor's representative will attempt to notify the sender by mail or email, and you must resubmit the request with all missing information within 10 days of receipt of such notice, together with a copy of the notice.

10. All decisions made by Sponsor (or its authorized representatives) relating to the validity of any submissions are final and binding.

11. U.S. mail fraud statutes prohibit acts devised to defraud or obtain money or property by means of false or fraudulent pretenses if the postal system is involved. This would include, among other things, the use of fictitious or assumed names or addresses in order to receive multiple offers. Tampering with, altering or falsifying purchase information constitutes fraud. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, or unauthorized access to, or any technical failure of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software. Sponsor is not responsible for the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise. Sponsor reserves the right to disqualify any individual who fails to comply with these terms and conditions or who disrupts or otherwise attempts to affect the administration, security, fairness, integrity, or proper conduct of this offer. Sponsor reserves the right to confirm the identity of any rebate recipient, including collecting information about the recipient from third parties. Sponsor is not responsible for delayed, postage due, illegible, damaged, mutilated, late, lost, incomplete, stolen or misdirected requests or for typographical or printing errors or other technical problems associated with, or in any materials for, this offer.

12. Sponsor reserves the right, in its sole discretion, to withdraw or amend this offer in any way, or to amend these terms and conditions without prior notice or obligation, in the event of: (i) any error, technical problem, fraud, or any other cause beyond the reasonable control of Sponsor that interferes with the proper conduct of this offer as contemplated by these terms and conditions; and/or (ii) any accident, printing, administrative or other error of any kind.

13.In the event of any discrepancy or inconsistency between these terms and conditions and any statements contained in any rebate-related materials, including but not limited to the entry form, or point-of-sale, television, print, or online advertising, these terms and conditions shall prevail, govern, and control.

14. The offer is governed by, and these terms and conditions will be construed and interpreted pursuant to, the laws of the State of Ohio, without regard to conflicts of law rules that may require the application of the laws of another jurisdiction. Furthermore, by entering this offer, you agree that any and all disputes, claims, and causes of action arising out of or connected with this offer, or any rebates, shall be resolved individually, without resort to any form of class action, and exclusively by the state court located in Summit County, Ohio.

15. If you have questions about this offer, contact Sponsor by calling (833) 237-5109.

OFFER IS IN EFFECT FOR QUALIFYING TIRES PURCHASED FROM JUNE 1. 2023. THROUGH JULY 31. 2023. REWARD REQEST MUST BE RECEIVED BY AUGUST 31, 2023. GO TO US.COOPERTIRE.COM/PROMOTIONS TO SUBMIT ONLINE OR TO DOWNLOAD AN OFFICIAL MAIL-IN FORM AND FOR OFFICIAL TERMS & CONDITIONS. FORM AND OFFICIAL TERMS & CONDITIONS ALSO AVAILABLE AT POINT OF PURCHASE. QUALIFYING TIRES ARE: ENDEAVOR<sup>®</sup>, ENDEAVOR PLUS<sup>™</sup>, CS5 Grand Touring<sup>™</sup>, CS5 Ultra Touring<sup>™</sup>, PROCONTROL<sup>™</sup>, DISCOVERER<sup>®</sup> AT3 45<sup>™</sup>, DISCOVERER<sup>®</sup> AT3 LT<sup>™</sup>, DISCOVERER<sup>®</sup> AT3 XLT<sup>™</sup>, DISCOVERER<sup>®</sup> RUGGED TREK<sup>®</sup>, COOPER<sup>®</sup> ZEON RS3-G1<sup>™</sup>. AMOUNT OF REWARD IS BASED ON PURCHASES IN THE U.S., THE DISTRICT OF COLUMBIA AND PUERTO RICO, AND WILL BE PROVIDED IN THE FORM OF A COOPER TIRES VISA® PREPAID CARD OR COOPER TIRES VISA VIRTUAL ACCOUNT. VISA PREPAID CARD/VIRTUAL ACCOUNT IS ISSUED BY PATHWARD, N.A., MEMBER FDIC, PURSUANT TO A LICENSE FROM VISA U.S.A. INC. NO CASH ACCESS OR RECURRING PAYMENTS. CARD CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED. VIRTUAL ACCOUNT CAN BE USED EVERYWHERE VISA DEBIT CARDS ARE ACCEPTED FOR ONLINE, OR PHONE/MAIL ORDER PURCHASES, NO CASH ACCESS OR RECURRING PAYMENTS, PREPAID CARD/VIRTUAL CARD VALID FOR UP TO 6 MONTHS; UNUSED FUNDS WILL FORFEIT AFTER THE VALID THRU DATE. TERMS AND CONDITIONS APPLY, SEE HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-PROMO (FOR CARD) OR HTTPS://MYPREPAIDCENTER.COM/SITE/VISA-VIRTUAL (FOR VIRTUAL ACCOUNT). THE REWARD IS NOT TRANSFERABLE AND IS VALID ONLY FOR THE INDIVIDUAL WHO PURCHASED A SET OF FOUR (4) NEW QUALIFYING TIRES IN A SINGLE TRANSACTION FOR PERSONAL HOUSEHOLD USE. OFFER BASED ON AVAILABILITY OF QUALIFYING NEW TIRES AT TIME OF PURCHASE. REWARD AMOUNT DEPENDS ON QUALIFYING TIRES PURCHASED. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

# **US Cooper® SUMMER 2023 Promotion**

#### (:50/:10 DEALER TAG)

Good day for a drive. Great day for a deal. From June 1 through July 31<sup>st</sup>, you'll get up to a seventy-five-dollar Cooper Tires rebate back via online or mail-in rebate when you buy a set of four qualifying tires.

Choose the tires you want, for a price you love. Deal includes some of our most popular tires, like our Discoverer<sup>®</sup> AT3<sup>™</sup> family and other customer favorites.

Take advantage now. Buy a set of four qualifying tires from June 1<sup>st</sup> through July 31<sup>st</sup>. It's easy—register online for a quick return.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or head to your local Cooper Tires retailer for additional details and your new set of tires today.

(:10 VO DEALER)

Visit [Dealer Name - Dealer address]. Or visit us online at [Dealer URL].

# US Cooper® SUMMER 2023 Promotion - :30

#### (:30 V0)

Good day for a drive. Great day for a deal. From June 1 through July 31<sup>st</sup>, you'll get up to a seventy-five-dollar Cooper Tires rebate back via online or mail-in rebate when you buy a set of four qualifying tires.

Choose from best-selling favorites at a price you love, including our Discoverer<sup>®</sup> AT3<sup>™</sup> and Endeavor<sup>®</sup> families of tires and more.

Get your Cooper Tires rebate when you buy four qualifying tires from June 1<sup>st</sup> through July 31<sup>st</sup>, 2023. Register online for an easy return.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your Cooper Tires retailer for additional details and your new set of tires today.

## US Cooper<sup>®</sup> SUMMER 2023 Promotion — :25/:05

#### (:25/:05 DEALER TAG)

Good day for a drive. Great day for a deal. From June 1 through July 31<sup>st</sup>, you'll get up to a seventy-five-dollar Cooper Tires online or mail-in rebate when you buy a set of four qualifying tires.

Choose from customer favorites- and register online for a quick and easy return.

Visit U-S-dot-Cooper-Tire-dot-com-slash-promotions for forms, terms, and conditions. Or see your nearest Cooper Tires retailer today for additional details and your new set of tires.

(:05 VO DEALER) Visit [Dealer Name] at [Dealer address].